



## February News

Welcome to the Valimex February news & produce update. January has passed and the days are now getting longer by 4 minutes each day which we all are very happy about. Melon availability is proving difficult which is driving high prices. The French farmer protests have now been suspended and supply is returning to normal.

## News



We see the first signs of Spring on the horizon with the start of Wild Garlic. French White Asparagus is very good quality, but prices are high, Gariguet strawberry have arrived, and Chinese cultivated Morel mushroom are in good supply.



## Industry News



Congratulations to all named in the Michelin Guide 2024. Last year we joined the Craft Guild of Chefs as a business partner, check out their latest Winter edition magazine.







## The heartbeat of the fresh produce business



Earlier this month, the team visited Fruit Logistica in Berlin, Fruit Logistica is one of the largest produce exhibitions in the northern hemisphere, showcasing producers from all across the globe. Every country is represented by retrospective producers and growers from that country. We met some of our producers, continuing our long standing relationships with European growers and indeed the rest of the world. We also met some new suppliers where we will be forging new relationships for the years to come.



Sustainability is always high on our agenda; we are continually looking at removing single use plastic from our operation and our suppliers are striving to find solutions. French, Italian and Sicilian producers had put on a great display of produce, our relationships with our growers are well established with new ingredients secured for the season to come.





## Fresh in this month



Bergamot, Leafy Clementine, Cedro Lemon and Sicilian Blood Orange.



Baby Violet Artichoke, French Breakfast Radish, Italian Monks Beard and Cordyceps mushroom.



January King Cabbage, Wax tipped Passe Crassane Pear, Purple Sprouting Broccoli and Forced Yorkshire Rhubarb. Please keep an eye on our Instagram page for fresh-in produce [@valimexltd](https://www.instagram.com/valimexltd). Please contact us for any help on 0208 961 2477 or email [orders@valimex.co.uk](mailto:orders@valimex.co.uk) and all enquiries [sales@valimex.co.uk](mailto:sales@valimex.co.uk)